

COMMUNICATING IN PRACTICE

C6

BTN 18-4 Write a one-page memorandum to a prospective college student about salary expectations for graduates in business. Compare and contrast the expected salaries for accounting (including different subfields such as public, corporate, tax, audit, and so forth), marketing, management, and finance majors. Prepare a graph showing average starting salaries (and those for experienced professionals in those fields if available). To get this information, stop by your school's career services office; libraries also have this information. The website JobStar.org (click on "Salary Info") also can get you started.